RJ Reynolds
Tobacco Company

DM
PRIORITY COMMUNICATION

Winston-Salem, N.C. 27102
919-741-5000

DM-23-F

February 5, 1992

TO: All Division Managers

SUBJECT: Forsyth Tobacco Products Permanent Displays

This is to advise you that there are two displays that you should offer your customers to display Forsyth Tobacco products. The attached picture contains the details needed to order these displays.

Please note that we are currently producing new P.O.S. for all Forsyth products and as soon as item numbers are available, you will be notified accordingly.

Contact: George W. Smith, extension 5234.

FORSYTH TOBACCO PRODUCTS
A Division of R. J. Reynolds Tobacco Company

K-2

Photo M-1 ✓

51846 7555

"We work for smokers."

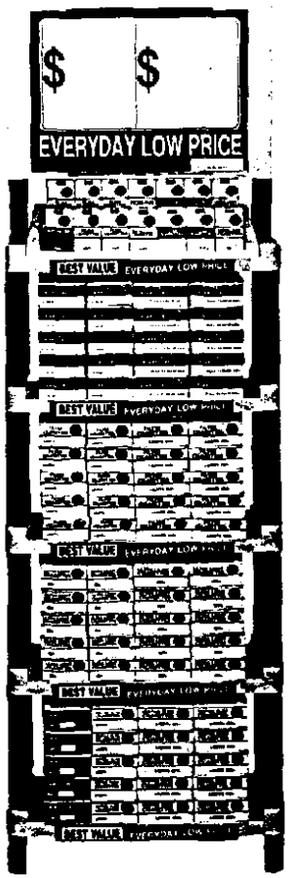
Source: https://www.industrydocuments.ucsf.edu/docs/qgky0000

FORSYTH TOBACCO PRODUCTS

PERMANENT DISPLAYS

MODULAR FLOOR DISPLAY WITH PACK INSERT AND EXTRA SHELF

(70"H X 20 3/4"W X 12"D)



ORDERING INFORMATION FOR MODULAR FLOOR DISPLAY

QTY.	ITEM DESCRIPTION	ITEM #	PKG
1	MODULAR FLOOR DISPLAY	192513	-1
1	EXTRA SHELF	192524	-1
1	PACK INSERT	217681	-4
5	SMALL CHANNEL STRIP HOLDER	159942	-20

PERMANENT COUNTER DISPLAY

(25 1/2"H X 14 1/4"W X 7"D)

ORDERING INFORMATION FOR PERMANENT COUNTER DISPLAY

QTY.	ITEM DESCRIPTION	ITEM #	PKG
1	15 PACK TRAY	177345	-40
1	SIGN HOLDER/ SIDE SIGN ADAPTER KIT	188144	-1
1	LARGE SIGN FRAME	183178	-40
1	BASE/ BASE EXTENTION	177352	-10
1	UPRIGHT COLUMN/ TELESCOPING EXT. KIT	188136	-1
3	SMALL CHANNEL STRIP HOLDER	159942	-20

P.O.S. AVAILABLE FOR ALL FORSYTH PRODUCTS THROUGH SALES MATERIALS SYSTEM

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